



**Operations and Information
Management Department**

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To Whom it May Concern,

I have known Rachel Harrison-Gordon for the past year and can attest to her excellent work in new product development during the summer of 2011.

Rachel has a wide array of talents and interests, buoyed by complementary intern experiences in engineering, user research, marketing, and consulting. She was a standout in my class, receiving one of a handful of straight A grades, and adding a positive and engaging personality to the class experience. I felt that the strategic opportunity identification and hands-on product design we conducted allowed her creativity and people skills to shine. Her team's final project, "We Grow" – an adaptable footwear solution for children in low-income families – was one of the best projects in the class in terms of vision, depth, and cleverly constructed design prototypes.

Having spent many years as a product development professional, and I've been fortunate to work with and hire some of the best and the brightest in the field. In terms of entry-level hires, I find that candidates with a naturally inquisitive nature combined with a diligence in research and comparative prototyping/analysis make the best team members...and future team leaders. Rachel is just such a person, and I heartily recommend her to your organization.

Sincerely,

A handwritten signature in black ink, appearing to read "Clay Burns". The signature is fluid and cursive, with the first name "Clay" and last name "Burns" clearly distinguishable.

Clay Burns
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